



SEIGER GFELLER LAURIE ^{LLP}
ATTORNEYS AT LAW

PRODUCT LIABILITY PRACTICE GROUP

In every Product Liability case, our attorneys effectively and resourcefully:

- Partner with our clients to learn their business objectives for the litigation so that we may devise a plan which will most effectively and quickly achieve our clients' goals;
- Identify and act on any risk transfer opportunities that may be applicable, such as contractual indemnity provisions;
- Determine whether any necessary parties need to be joined in the litigation to protect our clients' interests, and if so, take such action;
- Retain necessary and key experts to defend our clients.

At SGL we have experience with numerous products. Some of those products include: exercise equipment, bicycles, ice skates, helmets, skis, short skis, cross-country skis, snowboards, ski bindings, snowboard bindings, golf clubs, racquetball racquets, bicycle suspension systems, goggles, ATVs, jet skis, motorcycles, SCUBA equipment, amusement park rides, water-ski equipment, rock-climbing equipment, automobiles, ceramics, foods, nutritional supplements, medical devices, electronics, environmental contaminants such as asbestos, lead, and silica, building materials, and childrens' products.

RISK MANAGEMENT AND COUNSELING

Whether dealing with product development issues, manufacturing concerns, dealer agreements, distribution problems, risk management counseling, litigation, alternative dispute resolution, Consumer Product Safety Commission reporting, or other areas of significant industry concern, SGL works with its clients to develop winning solutions. With over 30 years of hands on experience in dealing with cutting edge issues that impact product manufacturers, we have the ability to partner with our clients to develop innovative strategies to resolve their issues. We have litigated landmark cases, effectively lobbied legislatures to enact critical legislation, and worked closely with various governmental agencies to resolve client issues. Our attorneys understand the importance of knowing your business and working together at solving your problems.

Our attorneys have served as national counsel for various product manufacturers. We have assisted with the introduction of many new products into the marketplace. This has included product development documentation, instruction manuals, warnings, and creation of various collateral materials. We have extensive experience with governmental investigations, representation before both the Federal Trade Commission, the Food and Drug Administration, and Consumer Product Safety Commission, and have successfully litigated numerous cases in various states. SGL is regularly called upon to litigate catastrophic injury cases around the country. In addition to successfully litigating cases to conclusion, we also recognize the importance of resolving some cases before becoming entrenched in trial.